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## PRESS RELEASE

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## VERMILLION'S FAVORITE SUMMER MUSIC SERIES, THURSDAYS ON THE PLATZ IS BACK FOR 2021

**Vermillion, SD., July 6<sup>th</sup>, 2021** – The Vermillion Area Chamber & Development Company (VCDC) and Vermillion NEXT Young Professionals Network are pleased to announce the return of Thursdays on the Platz, for its eleventh season this July. The favorite summer music series, Thursdays on the Platz will continue its success of bringing free, live music to downtown Vermillion for eight weeks this summer.

Beginning July 8<sup>th</sup> and running through August 26<sup>th</sup>, Thursdays on the Platz will be held every Thursday evening from 5:30 pm – 7:30 pm at the interim location of the City Hall parking lot on Center Street. The new location for 2021 is due to the current Downtown Streetscape construction.

Again, the National Music Museum has partnered with the VCDC to allow Thursdays on the Platz an opportunity for the community to gather and enjoy downtown Vermillion in the summer while listening to free live music on the National Music Museum stage.

“We love having an opportunity to showcase the best of Vermillion and Thursdays on the Platz is a perfect way to spend a summer evening in the heart of downtown,” commented Nate Welch, President and CEO of the VCDC. “While the location might be different this year, you can still expect to hear great local musicians, enjoy food from some of Vermillion’s favorite caterer’s and indulge in beverages from breweries around the region.”

Each week, Thursdays on the Platz will feature a different musician or band, along with a food vendor and brewery. There will also be a designated children’s area for age-appropriate play and fun! And don’t forget to bring your dog family members by either. These events are all brought to you by weekly sponsors from local Vermillion businesses.



The National Music Museum stage line up will feature:

July 8<sup>th</sup> – Wild Card  
July 15<sup>th</sup> – Kobe Provost  
July 22<sup>nd</sup> – Warning Shots  
July 29<sup>th</sup> – Fine Mess  
August 5<sup>th</sup> – Bluff Ridge Band  
August 12<sup>th</sup> – Whiskey Rich\*  
August 19<sup>th</sup> – Nick Burke  
August 26<sup>th</sup> – Blue Rune

\* Event will be held at Clay County Fair

For more information about Thursdays on the Platz, contact Megan Davidson, Director of Strategic Communications & Tourism at [Megan@VermillionChamber.com](mailto:Megan@VermillionChamber.com) or call the VCDC offices at 605.624.5571.