



PRESS RELEASE

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VCDC WELCOMES STUDIO 13 MOTEL & RV PARK WITH AN OFFICIAL RIBBON CUTTING

Vermillion, SD., July 22nd, 2021 – The Vermillion Area Chamber & Development Company (VCDC) celebrated Studio 13 Motel & RV Park's restoration on Tuesday, July 20th with an official ribbon cutting ceremony.

Studio 13 is a motel and RV park that offers nine parking spots for RVs and eighteen motel rooms. Though a member of the Vermillion community for some time, the motel came under new ownership in April 2018. Since then, the property has undergone rigorous remodeling. The updates were focused on restoring the motel to its former mid-century glory, and the work shows. Each room, the grounds, and the building itself feel like they come straight out of a classic 1950's Hollywood sitcom while still providing all of today's modern comforts.

"We are so excited for people visiting Vermillion to have an affordable, comfortable, and safe place to stay while traveling," said Nate Welch, President and CEO of the VCDC. "Studio 13 truly exemplifies the best of small-town America with their friendliness and charm. They help make Vermillion the kind of place you would want to visit."

Along with excellent service and hospitality, Studio 13 is taking extra pandemic-era precautions for the safety of their guests. Rooms are intensely cleaned between guests and car side check-ins are in place until further notice.

Don't let the small-town vintage experience fool you. Studio 13 offers its guests a wide range of amenities that you would find at any chain hotel. Along with its charm, guests can enjoy the use of Wi-Fi, TV with cable, a refrigerator, microwave, a coffee maker, a tub and shower combo, individual heat and AC units, and pet or allergy friendly room options. They also offer guests use of their pub for an additional gathering space.



“We are both avid campers, so we are really having fun with our new RV guests,” commented Judy and Katherine, the current owners of Studio 13. “This new business has also expanded our motel and pub business. Guests are able to come to Vermillion for family events, bring the RV, get Grandma a motel room, and have a family gathering at the pub!”

Studio 13 is truly an envisioned space that has something to offer for every individual and family.

For more information about the Studio 13 Motel & RV Park official ribbon cutting, contact Megan Davidson, Director of Strategic Communications & Tourism at Megan@VermillionChamber.com or call the VCDC offices at 605.624.5571.