
PRESS RELEASE

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THE VCDC WELCOMED AMERICAN FAMILY INSURANCE WITH A RIBBON CUTTING CEREMONY AND LUNCHEON

Vermillion, SD., June 29th, 2021 – The Vermillion Area Chamber and Development Company (VCDC) today celebrated the joining of American Family Insurance (AFI) to the VCDC membership with an official ribbon cutting event. The event was held at their offices on 112 West Main Street and followed by a customer appreciation cookout lunch.

American Family Insurance is a well-respected insurance agency with a mission to “Inspire, protect and restore your dreams.” As part of the membership, the VCDC look forward to their greater engagement within the community.

Dan Beukelman, a representative for American Family Insurance, expressed his excitement for AFI to be formally introduced to the community saying, “We would love to get to know everyone in the Vermillion community so we can learn more about them and to show them what we can do for them!” The agency, the 38th largest in the country, has experts in Risk Management for Business and Farm, as well as Auto and Home Insurance and Financial Planning.

“We could not be more excited to welcome a business that is ‘in the business’ of directly supporting our community members,” commented Nate Welch, President and CEO of the VCDC. “If the past year has proven anything, it is that we must invest in our families and communities in ways that make a difference, and American Family Insurance makes that easy.”

With almost 100 years of corporate history, American Family Insurance strives to be a leading insurance provider by simplifying the process and making it customizable. With numerous coverage options ranging from home insurance to auto insurance, and everything in between, this new business is sure to be an asset to the Vermillion community.

VCDC Past Chair Jami Baedke was joined at the event by Mayor Kelsey Collier-Wise, VCDC Ambassador Anthony Edelen and Katey Ulrich, Chair of Vermillion NEXT.



For more information on the American Family Insurance ribbon cutting ceremony, contact Megan Davidson, Director of Strategic Communications and Tourism at Megan@VermillionChamber.com or call the VCDC offices at 605.624.5571.