
PRESS RELEASE

For immediate release
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CELEBRATE THE END OF SUMMER WITH THE VCDC ANNUAL GOLF SOCIAL

Vermillion, SD, August 7th, 2020 - The Vermillion Area Chamber & Development Company (VCDC) is pleased to announce that its biggest fundraiser for 2020, the VCDC Annual Golf Social will be held on Monday August 31st, 2020.

This year due to COVID-19 and adhering to CDC recommendations, the VCDC will be running staggered tee times, starting at 10:30 am. This change in format will allow social distancing and avoid large congregations of teams and players. Tee times will occur every eight minutes up until 2:30 pm and all participants will start from Hole 1.

"The VCDC Annual Golf Social is something that I, and so many others, look forward to each summer," says Nate Welch, President & CEO of the VCDC. "The value and importance of community has been magnified by these unprecedented times. I am proud that we have found a way to make this event happen in a way that is safe for all participants."

The Annual Golf Social helps fund VCDC projects throughout the year and through these extraordinary times, the VCDC has continued to play an important role supporting local area businesses. Sponsorships are available for the tournament and businesses will receive logo recognition on hole signage, be featured in the event program, along with social media and radio mentions. Hole sponsorships are available for \$250 and major hole sponsorship is \$500.

Tom Schaack, President of First Bank & Trust, is one of our many great hole sponsors for the event. "The VCDC Annual Golf Social has always been a wonderful afternoon of fellowship," says Schaack. "It's a joy to be at our beautiful Bluffs Golf Course to engage in competition with friends... old, and new. I am so thankful that this event is being held this year, as the summer just wouldn't be right without it."

Staff at The Bluffs Golf Course look forward to hosting all of the local teams that have registered to participate. "We at The Bluffs Golf Course enjoy hosting the VCDC Annual Golf Social every single year," said Rusty Jensen, Head Golf Professional at The Bluffs. "We love showcasing our beautiful golf course on the bluffs and I'm glad that we get the opportunity to do so again this year. I'm looking forward to seeing you out here for a day of golf!"



Additional games and contests, such as long putting and bean bag toss, will also be held throughout the day. Prizes will be awarded based on play, as well as individual hole prizes and green games.

Team registrations are now open for up to four players per team. The registration fee includes a round of golf, meal voucher and team photo. You can register online at LiveVermillion.com or by calling the VCDC office at 605.624.5571.

Registration fees for teams are listed as the following:

- \$250.00 for Chamber members
- \$300.00 for Non-Chamber members
- \$200 for Vermillion NEXT members

If you would like to participate in this year's VCDC Annual Golf Social or are considering joining as a sponsor, please call the VCDC office at 605.624.5571 or email Chamber Manager Jason Thiel at Jason@VermillionChamber.com.