
PRESS RELEASE

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‘BREAKFAST & BOOK-SIGNING’ WITH AUTHOR MELODY WARNICK

As part of the two days of events for the McVicker Plaza Grand Opening on September 20th and 21st, the Vermillion Area Chamber & Development Company is pleased to welcome author Melody Warnick to Vermillion. Among other events, a public ‘Breakfast and Book-Signing’ with the author will take place on Friday, September 21st at 8 a.m. inside McVicker Plaza, 2 E. Main Street. This event is free and open to the public.

“We are especially excited to welcome Melody Warnick to Vermillion for our Grand Opening events,” says Nate Welch, VCDC President & CEO. “Melody is a fantastic speaker and community engagement author, and we think her work will help set the tone for the kick-off of a great new era of collaboration in Vermillion.”

In her book *This is Where You Belong*, Warnick sets out to discover how we come to feel at home in our towns and cities. She dives into the body of research around place attachment—the deep sense of connection that binds some of us to our cities and increases our physical and emotional well-being—then travels to towns across America to see it in action. Inspired by a growing movement of placemaking, she examines what its practitioners are doing to create likeable locales. She also speaks with frequent movers and loyal stayers around the country to learn what draws highly mobile Americans to a new city, and what makes us stay.

Advance copies of *This is Where You Belong* will be available for sale at Charlie’s, 2 E. Main Street, as well as during the book-signing event. This event is sponsored by the Vermillion Area Chamber & Development Company with the support of the Friends of the Vermillion Public Library.

The Vermillion Area Chamber and Development Company has begun operating from their permanent home at 2 E. Main Street, in downtown Vermillion, and has welcomed in USD’s retail store, Charlie’s. The recent, large-scale renovation paves the way for the VCDC to launch the first collaborative co-working space in Vermillion, as well as to expand their base of operations for meeting the goals and priorities of serving the region. The community is additionally invited to attend the Grand Opening & Ribbon-Cutting on **Friday, September 21st at 4:30pm.**

For more information contact Susan Heggstad, Marketing & Tourism Manager, at Susan@VermillionChamber.com. VCDC staff can be reached via email at vcdc@vermillionchamber.com and via phone at 624-5571.