



**** IMMEDIATE MEDIA RELEASE ****

CITY OF V PREMIERES SNEAK PEEK OF AMAZON PRIME ADVENTURE SERIES THE FIREBALL RUN

SANTA FE, NM- Adrenaline Partnership, producers of Amazon's *Fireball Run* television series, and the Vermillion Area Chamber & Development Company announce a local sneak peek into its 11th season, 6 pm at the Coyote Twin Theater in Vermillion, SD. A \$3 suggested donation will benefit co-hosts Vermillion Cultural Programming.

Vermillion served as a primary film location for contestants and film crews and is prominently featured within episodes of the acclaimed series. Setting off from beautiful Eau Claire, Wisconsin to traverse 2,000 miles before finishing to a massive spectator-attended parade finale in Rapid City, South Dakota.

Hosted Ivan Ellis and Professional Wrestler, Sassy Stephanie, *Fireball Run* is the story of 40 driving teams as they compete in an epic quest to find America's obscure historic artifacts, unique attractions, and amazing experiences. Unlike Reality TV, *Fireball Run is real-* and one of the most complex television shows ever filmed.

Driving teams are tasked with clues which, if solved on time, lead to an array of amazing artifacts, physical challenges and unusual experiences spanning the Midwest. Along the journey they rediscover offbeat places like the Minnesota town with the world's first waterski, the curious Wisconsin birthplace the Gideon Bible, a secretive Iowa Masonic lodge safeguarding profound White House relics, location of the real American Gothic, a beloved M*A*S*H character's quirky hometown, a city that races giant combine harvesters for sport, site of the world's largest popcorn ball, the true burial place of "Wild Bill" Hickock's infamous murderer, a tiny South Dakota hamlet with a big movie secret, the State Capitol with a curious collection of miniature ball gowns, and the extraordinary gallery where America's founding fathers remain frozen in time.

Notable participants include Original Red Power Ranger Austin St. John, cult film favorite, actor Brian O'Halloran, *Malls Rats, Clerks, Jay & Silent Bob*, Miss America's Sharlene Hawkes and Nicole Johnson, Brazilian Astronaut Col. Marcos Pontes, Jacqueline Seigel, star of *the Queen of Versailles and Celebrity Wife Swap*, and International Best-Selling author Jay Menez.

All 30 episodes of *Fireball Run's* 11th season premier January 15th on Amazon Prime. The fast-moving series takes audiences on the ultimate road trip. To win the life-sized trivia game, teams take the road less traveled and accumulate points for locating and arriving to places on time and successfully accomplishing tasks.

Throughout the live-action competition, every driving team is tasked with distributing thousands of posters featuring a missing child. To date, *Fireball Run's Race to Recover America's Missing Children* awareness campaign for the Child Rescue Network, a Florida based charity has aided in over 50 child recoveries.

Other featured destinations include Lake City, MN., Olm County, MN., Boscobel, WS., Fennimore, WS., Dubuque, IA., Muscatine, IA., Galesburg, IL., Burlington, IA., Ottumwa, IA., Fort Dodge, Iowa., Sac City, IA., Yankton, SD., Vermillion, SD., and Gregory, SD.

###

ADDITIONAL LOCAL INFORMATION

Susan Heggestad, Marketing & Tourism Manager, Susan@VermillionChamber.com, Office: 605.624.5571

INTERVIEWS, PHOTOS OR SHOW CLIPS

Series Contact: Casey D'Albor



Email: feroistics@gmail.com

Studio: 818.572.1400

M-F 9a-5p MT