## **PRESS RELEASE**

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## THE VCDC WELCOMES NEW STAFF IN 2022

**Vermillion, SD., 2022 –** The Vermillion Area Chamber and Development Company (VCDC) is thrilled to share the news of Melissa Eberts' promotion to the position of Communications & Tourism Manager, and the hire of two new VCDC team members: Grace Mancy, and Nancy Herridge.

"While the team here at the VCDC is strong and efficient, these new hires and promotions allow the team to grow and give us the chance to achieve so much more," says Nate Welch, President and CEO of the VCDC.

Grace Mancy has recently been hired as the Events Coordinator for the VCDC after completing her summer internship with the VCDC as an Events Assistant. Grace is from Toledo, Ohio, and is part of a family that has four generations in the restaurant industry. Mancy has been in Vermillion for a few years, seeing as she graduated from the University of South Dakota with a degree in Business Administration and played on the USD Soccer team. Mancy officially started January 3<sup>rd</sup>, 2022, and has been rocking her position ever since! When asked about her new position, Grace says, "I am constantly trying to expand my knowledge, to grow my connections, and to increase my depth of empathy for others. RBG's quote is one I carry with me: "Fight for the things that you care about but do it in a way that will lead others to join you." – *Ruth Bader Ginsburg*"

Nancy Herridge started her position as Chief of Staff remotely in early January 2022. Herridge is originally from Ontario, Canada and is currently living in Indianapolis, Indiana and will be making the move to Vermillion at the end of February 2022.

She attended Sheridan College in Oakville, Ontario, and her career has taken her all over! For her career she has gone from Toronto to Edmonton, Los Angeles, Atlanta, Kansas City, Indianapolis & Minneapolis. Her years of experience lies within managing large and small creative teams. When asked about her experience and how she got to the VCDC Nancy says "Here is a little quote that I remember from years back: "I always get to where I am going by walking away from where I've been" – Winnie the Pooh." Herridge has a son who is also working on getting his master's degree while being an assistant coach for a baseball team at Wayne State.

For more information on the recent hires at the VCDC, contact Melissa Eberts at <u>Melissa@VermillionChamber.com</u> or via telephone at 605-624-5571.