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## PRESS RELEASE

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## VERMILLION WILL BE “THE PLACE TO BE” IN JUNE

**Vermillion, SD, May 25, 2018** –From arts to athletics and everything in-between, the City of Vermillion is expected to be bustling with activity during the week of June 4<sup>th</sup> through 10<sup>th</sup>. Not only will the community host the sixth annual South Dakota Shakespeare Festival in Prentis Park, but scores of high school football players and coaches, along with many family members, will also return this June for the SD High School All-Star Football Game, *presented by Sanford*. Not only will these headlining events draw large crowds, but in addition, the Vermillion Eagles Sunshine Aerie 2421 will host the 71<sup>st</sup> Dakota State Convention, bringing over 200 additional visitors to town!

“We often think of Vermillion as having vibrancy and energy during the school year – but not as much in the summer. That hasn’t been the case the last few summers, as activities and events continue to roll into Vermillion.” Says Nate Welch, CEO of the Vermillion Area Chamber and Development Company. “I think more and more people around the state and the region are discovering that between all of the fine restaurants, shopping and outdoor amenities that Vermillion summers offer, this is a great place to visit, often!”

This year’s production for the South Dakota Shakespeare Festival is Richard III, and is sure to draw the typical large crowds of theater and Shakespeare enthusiasts from around the region. In the SDSF’s first history play, Richard, Duke of Gloucester, entices us to join him on his treacherous climb to political power. This gripping tale of political intrigue is chock full of drama, seduction, betrayal, and some of Shakespeare’s most enticing characters. The production will be presented June 7-9 at 7pm and June 10 at 4 pm in Vermillion’s scenic Prentis Park - next to the new municipal aquatic center, the Prentis Plunge. Free will donations are welcome, and a variety of refreshment vendors will be present during the run of the show. The audience is encouraged to bring their own chairs or blankets for seating. More information about the production can be found at [www.sdshakespearefestival.org](http://www.sdshakespearefestival.org).

Another event expected to draw visitors from across the state is the 2018 South Dakota High School All-Star Football Game, presented by Sanford. Beginning June 6th, nearly 90 top young athletes and coaches from all over South Dakota will arrive in Vermillion for 3 days of training and special events including paintball, a skills competition, and an All-Star Recognition Banquet featuring C.J. Ham of the Minnesota Vikings. Then, the big game takes place in the DakotaDome on Saturday, June 9<sup>th</sup> and will likely draw a packed house. Tickets for the game can be purchased by visiting [www.livevermillion.com](http://www.livevermillion.com).